

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Karl ROGERS and Timothy EVARD

Serial No.: not yet assigned Group Art Unit:

Filed: herewith Examiner:

For: SYSTEM AND METHOD FOR INTEGRATION OF HIGH QUALITY
VIDEO MULTI-CASTING SERVICE WITH AN INTERACTIVE
COMMUNICATION AND INFORMATION ENVIRONMENT USING
INTERNET PROTOCOLS

* * * * *
PETITION FOR COLOR DRAWINGS UNDER 37 C.F.R. § 1.84(a) (2)
* * * * *

Hon. Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

Applicant hereby petitions for acceptance of a color drawing. Specifically, Applicant asks that Figs. 3 to 8 be accepted as black & white photographs, and that Fig. 9 be accepted as a color drawing. Three sets of formal drawings (each including color drawings for Fig. 9) are submitted herewith. Attached here to is a black & white photocopy of color Fig. 9, as required by 37 C.F.R. § 1.84(a) (2) (iii).

It is necessary for Figs. 3 to 8 to be in the form of black and white screen shots in order to well illustrate the way that video information is to be represented on a CRT according to an exemplary embodiment of the present invention.

03/28/2001 JBALINAN 00000074 181579 09816306
01 FC:122 130.00 CH

Atty. Dkt. No.: 2585-009

PETITION FOR COLOR DRAWINGS

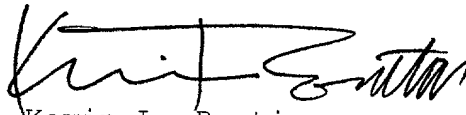
PATENT APPLICATION

It is necessary for Fig. 9 to be in color to illustrate a complex representation of how different elements of a multi-cast signal are integrated together.

The Commissioner is hereby authorized to charge the necessary fee of \$130.00 for this petition to Deposit Account no. 18-1579. The language required by 37 C.F.R. § 1.84(a)(2)(iv) is included in the specification at paragraph no. 68.

In view of the above, grant of this petition is respectfully requested.

Respectfully submitted,



Kevin L. Pontius

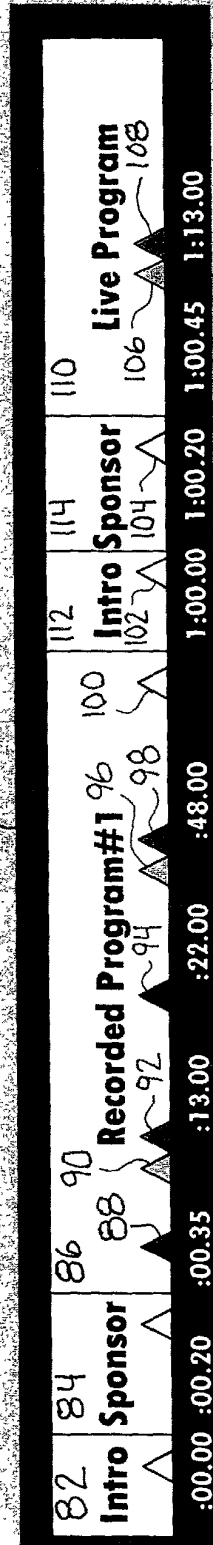
Registration No. 37,512

ROBERTS ABOKHAIR & MARDULA, LLC
11800 SUNRISE VALLEY DRIVE
SUITE 1000
RESTON, VA 20191
(703) 391-2900

- Video segments are encoded and indexed
- Timecode markers inserted: ▲ display Web content, △ buffer ad, ▲ play ad, △ buffer next segment, etc.
- Real-time insertion: △ buffer ad, ▲ play ad

- Master Channel Polys is graded

1. Play intro video #1
2. Play sponsor video #1
3. Play recorded program
4. Play intro video #2
5. Play sponsor video #2
6. Play live program



When buffered, segments play together seamlessly

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